

New Mexico Rural Economic Development Forum  
*Game Changing Ideas for Rural Economic Development Competition*  
**Call for New Ideas**

The Community Economics Lab and New Mexico Rural Alliance will be hosting a competition at the NM Rural Forum to find the best new ideas in economic and workforce development that target rural communities. This will be a dual round competition, the first round consisting of *Ignite* style short presentations. Six ideas will be chosen for the second round, consisting of in-depth, hour and fifteen minute breakout sessions on each new idea.

All of these sessions will be videotaped and posted on the NMRA website and YouTube after the conference.

There will be monetary awards for the top 3 new idea presentations.  
The intellectual property of ideas presented at the conference remains with the presenter.

## Criteria

### Content

- ❖ Must be a new idea.
- ❖ Must be in the areas of Economic or Workforce Development.
- ❖ Must be programmable, measureable, and have potential impact, especially for rural communities.
- ❖ The idea does not need to be proven or tested but there must be some theoretical thought put into what the impact would be and how it would be measured.

### Format

- ❖ Each presenter must prepare **two** presentations, a 5 minute *Ignite* presentation on Wednesday, July 7<sup>th</sup> and an hour and fifteen minute workshop session the morning of Thursday, July 8<sup>th</sup>.
  - For the first, each presenter must commit to the *Ignite* format, a five-minute presentation with 20 self-advancing slides. Advice available at <http://ignitedenver.org/tips-for-presenters/>
  - Six presentations will be chosen to give workshops the following morning. Presenters will be given an hour and fifteen minutes to give a workshop that expands on the new idea and allows time for Q&A and audience participation.

\*\* We highly recommend presenting at least once before the NMREDF. *Ignite* events are held often nationwide, go to [www.ignite.com](http://www.ignite.com) to see if there are any events scheduled in your area. You are also welcome to contact the Community Economics Laboratory for assistance and coaching in creating your presentation.

## **Judging and Awards**

After the first round of presentations, the top six ideas will be chosen by audience consensus and program jury.

After the second round, final decisions will be made by the program, and the top three winners will be recognized at the Thursday night banquet (7/8/10).

*Cash prizes totaling \$ 5,000 will be awarded.*

### Judging Criteria

- ❖ Originality
- ❖ Potential impact
- ❖ Measurability
- ❖ Programmability
- ❖ Suitability for rural community application

\*\* Program sponsors may compete, but are not eligible for prize money

## **How to Apply**

Application form available at [www.nmrural.org](http://www.nmrural.org)

Submit completed applications to the Community Economics Laboratory  
E-mail with the subject line, "Call for New Ideas" to [CELabNM@gmail.com](mailto:CELabNM@gmail.com) or  
Fax to (505) 341-1402

Questions or comments, please call the Community Economics Laboratory at  
(505) 366-3234 or E-mail at [CELabNM@gmail.com](mailto:CELabNM@gmail.com)